



Is My Data Secure with TheLightbulb?

Table of Contents

Introduction	1
Compliances	2
1. SOC-2	2
2. General Data Protection Regulation (GDPR)	2
3. ISO 27001: Information Security Management System	2
4. ISO 27017: Cloud Security	2
5. ISO 27701: Privacy Information Management System	2
About Thelightbulb	3

Introduction

Theightbulb offers video-first emotion aware SaaS products for consumer insights and sales enablement. These products need machine-based data processing to deliver accurate and reliable results. At every stage of data processing, Theightbulb ensures a stringent protection to keep your data secure.

At Theightbulb, we embrace the data security and privacy into every facet of our products. By incorporating robust encryption protocols, stringent access controls, privacy-by-design principles, regular security assessments, and transparent data policies, our products take provide utmost protection to your data.

In a rapidly evolving digital landscape, the safeguarding of user data stands as a paramount concern for individuals and businesses alike. As the exchange of sensitive information becomes increasingly integral to our sales enablement and consumer insights products, the assurance of data security remains a critical factor in engendering user trust. Demonstrating unwavering commitment in this realm, Theightbulb's data security practices are compliant to the leading industry standards.

In this document, we list some of the compliances that Theightbulb adheres to along with a short description on how these compliances address your data concerns. Compliances discussed in the document are: SOC-2, GDPR, ISO 27001, ISO 27017, and ISO 27701.

For more details, you can visit - <https://compliance.theightbulb.ai/>

Compliances

1. SOC-2

TheLightbulb.ai is proud to be SOC-2 compliant, which means we adhere to rigorous standards for data security, availability, processing integrity, confidentiality, and privacy. This compliance ensures that your data is protected at every stage, from collection to storage and handling. With SOC-2, we prioritize the security and privacy of your information, giving you the peace of mind that your data is in safe hands. The compliance to SOC-2 ensures that TheLightbulb maintains the highest standards of data protection and provide you with a secure environment for your interactions.

2. General Data Protection Regulation (GDPR)

At TheLightbulb.ai, we take data protection seriously, which is why we are GDPR compliant. The GDPR sets strict guidelines on how personal data should be collected, processed, and stored. By being GDPR compliant, we demonstrate our commitment to safeguarding your privacy and ensuring that your personal information is handled responsibly and transparently. Trust us to handle your data with the highest level of confidentiality and security.

3. ISO 27001: Information Security Management System

Security is our top priority, and that's why TheLightbulb.ai has achieved ISO 27001 compliance. This internationally recognized standard ensures that we have implemented robust information security practices across our organization. By adhering to ISO 27001, we guarantee the confidentiality, integrity, and availability of your data. Rest assured that your sensitive information is protected from unauthorized access, ensuring a secure environment for your interactions with us.

4. ISO 27017: Cloud Security

This standard focuses specifically on cloud security, providing an additional layer of protection for your data stored in the cloud. By adhering to ISO 27017, we maintain strong security controls, protecting your information from potential vulnerabilities and unauthorized access. With us, your data is securely stored in the cloud.

5. ISO 27701: Privacy Information Management System

TheLightbulb.ai goes the extra mile to protect your privacy by being ISO 27701 compliant. This standard addresses the management of personal information and enhances data protection practices. By adhering to ISO 27701, we ensure that your privacy rights are respected, and your personal data is handled responsibly. Rest assured that we prioritize the privacy of your information and strive to exceed your expectations when it comes to data protection.



About TheLightbulb

Our Vision

To drive human-centric innovation, by leveraging the power of 'full-stack emotion ai' to deliver emotion-aware SaaS for target global markets.

Products

1. Insights Pro (Quant & Qual)

Video-first emotion aware SaaS for Consumer Insights, that helps consumer brands & agencies conduct quantitative & qualitative research projects with faster TATs, lesser cost & emotion insights including unstated & unbiased responses!

Emotional Intelligence to research smarter!

2. Virtual Meetings Pro

Video-first emotion aware SaaS for B2B Sales teams, that uses a smart Virtual Assistant to reduce admin tasks & enables sales teams to understand customer intent & behavior using visual & conversational cues on emotion & engagement!

Emotional Intelligence to sell smarter!

Our Technology Platform

TheLightbulb.Ai full-stack emotion ai platform uses a combination of visual ai technologies (facial coding, eye-tracking, etc) & conversational ai technologies (speech transcription, text sentiment & audio tonality* analysis) to generate real-time emotion & engagement analytics for live or async digital interactions.

Compatible with all leading video-conferencing platforms, it operates via both an integration-based model with APIs & SDKs & a stand-alone web application.

On IP

With 4+ patents in the pipeline and over 14 Mn faces scanned globally, our face-detection, matching, emotion-recognition & engagement mapping capabilities display high accuracy and compare favourably with industry giants while being extremely affordable for large-scale deployment.

On Data Privacy

Our products and platform are compliant with all leading regulatory requirements across markets including ISO 27001-27017-27701, GDPR & SOC2

Got questions?

LET'S TALK!

sales@thelightbulb.ai